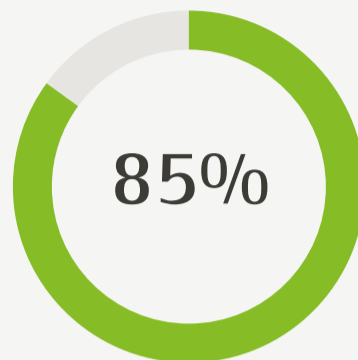




Tinnitus and hearing loss prevalence



affected by tinnitus

affected by hearing loss as well

Study¹: Can 24/7 amplification offer greater reduction of tinnitus symptoms?



33

participants with self-reported bothersome tinnitus

11

Daily wear hearing aid

11

Lyric hearing aid

11

Tinnitus masker

Results of **Tinnitus Functional Index** and **Sleep Quality**
(scale measures after 1 and 3 months)

Lyric



reduces tinnitus annoyance **faster** than daily wear hearing aids



provides **greater** relief from tinnitus than daily wear hearing aids³



improves sleep quality



Benefits of Lyric:

- ▶ 24/7 amplification
- ▶ 100% invisible
- ▶ Clear, natural sound

Lyric = valid choice of hearing aid as part of a tinnitus management program

References:

¹ Power, D. (2018). Is Lyric an effective option for tinnitus? Investigating the benefits of a hearing aid that can be worn 24/7. Submitted for peer review publication.

² Hoffman, H. and Reed, G. (2004) Epidemiology of tinnitus. In: Tinnitus: Theory and Management. Lewiston, NY: BC Decker Inc., 16-41.

³ J.Henry et al. (2016) Randomized control trial: Extended wear vs conventional vs Combination devices for tinnitus.